

# SHASHI KANT

SENIOR WEB DEVELOPER | FULLSTACK DEVELOPER



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## PROFESSIONAL SUMMARY

Senior Web Developer with 3.5+ years of experience specializing in PHP, Laravel, and CodeIgniter, backed by an additional 6 months of experience in Python-based data automation. Proven track record of improving system performance by up to 40%, reducing manual effort by 50% through workflow automation, and architecting scalable web applications aligned with business goals. MBA graduate with dual specialization in Information Technology and International Business, bringing a unique ability to bridge complex technical architecture with business scalability, stakeholder communication, and process improvement.

## CORE TECHNICAL SKILLS

**Backend Systems & MVC Frameworks:** PHP, CodeIgniter, Laravel, CakePHP

**Frontend Web & Frontend MVC:** Angular, JavaScript, HTML5, CSS3, Bootstrap

**Content Management Systems:** WordPress, Joomla, Drupal

**Database & Data Management:** MySQL, MySQLi, Query Optimization, Schema Design

**Mobile, AI & Core Languages:** Python, Ionic, C, C++

**Tools & Technologies:** Git, GitHub, Postman, VS Code, XAMPP, cPanel, FileZilla, MailChimp, ChatGPT & AI Tools

**Business Skills:** Requirement Gathering, Product Lifecycle Understanding, User Flow Optimization, Stakeholder Communication, Data Analysis & Interpretation, Process Improvement

**Core Competencies:** Problem Solving, Analytical Thinking, Team Collaboration, Communication, Time Management, Adaptability, Critical Thinking

## PROFESSIONAL EXPERIENCE

### Senior Web Developer

May 2023 – Present

*Unified Knowledge Services Pvt. Ltd., Noida Sector 62, U.P*

- Planned and built scalable web applications using Laravel, CodeIgniter, and PHP (MVC), streamlining code structure and increasing maintainability by 25% through modular design.
- Fine-tuned MySQL database performance through schema restructuring and indexing, slashing query execution time by 30–40%.
- Integrated RESTful APIs to enable seamless third-party connectivity and internal data exchange, ensuring 99.9% data synchronization accuracy.
- Established secure authentication systems with Role-Based Access Control (RBAC) to strengthen data security and user privacy.
- Collaborated with cross-functional teams to expedite development and deployment cycles, accelerating delivery timelines by 15%.
- Aligned frontend interfaces (HTML, CSS, JS, and Angular) with backend services, resulting in a 20% increase in mobile responsiveness and user retention.
- Managed version control using Git, ensuring conflict-free collaboration and zero-downtime deployments.
- Resolved application bugs and database bottlenecks to ensure 24/7 system stability and high availability.
- Advanced system architecture and scalability to support a 2x increase in user traffic and complex business requirements.

### Web Developer – Data Automation

Nov 2022 – May 2023

*Intrics Solution Pvt. Ltd., Noida Sector 63, U.P*

- Created automated web scraping solutions using Python, extracting structured data from 50+ diverse sources with high precision.
- Organized and administered MySQL databases for efficient storage and high-speed retrieval of large datasets.
- Processed and refined raw data to maximize accuracy and usability for downstream analytics applications.

- Examined HTML and DOM structures to accurately capture critical information, reducing data loss by 15%.
- Accelerated data collection workflows, reducing manual effort by over 50% through Python automation scripts.
- Upheld strict data consistency and integrity across datasets through automated validation techniques.

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## KEY PROJECTS

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### Professional Audio & Sound Web Portal — Janvi Sound System (Speaker Sales & Service)

*Application Tools* - PHP | MySQLi | Bootstrap | HTML | CSS | JS

*Website* - <https://www.zanvisound.com>

- Engineered an online platform for speaker sales and service booking, handling 100+ monthly transactions during peak periods.
- Created interactive modules for product display and service scheduling, enriching the user interface and navigation flow.
- Fortified application stability by implementing robust input validation and comprehensive exception handling.
- Streamlined request handling processes, resulting in a 30% faster page load time and smoother user interactions.
- Boosted search presence through on-page SEO practices, increasing organic traffic by 20% within six months.

### Artisanal Candle E-Store & Catalog — Agnie Candle

*Application Tools* - CodeIgniter | PHP | Bootstrap | HTML | CSS | JS

*Website* - <https://www.theagnie.com>

- Architected a full-featured e-commerce platform with a complete product catalog and shopping cart system built from scratch.
- Configured a comprehensive admin dashboard to centralize inventory management, customer data, and order processing.
- Structured MySQL databases to efficiently handle high-frequency transactional data and user profiles.
- Refined user interface responsiveness using Bootstrap and JavaScript, ensuring a seamless checkout experience across all devices.
- Polished application workflows to elevate user engagement and decrease checkout abandonment rates by 12%.

### Custom Retail E-Commerce Store

*Application Tools* - PHP | CodeIgniter | MySQL | Bootstrap | HTML | CSS | JS

- Built a custom retail e-commerce store with product catalog, cart, and order management tailored to business requirements.
- Designed a responsive, mobile-friendly storefront to improve customer browsing and checkout experience.
- Implemented secure backend workflows for inventory and order tracking, improving operational efficiency.

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## EDUCATION

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### Master of Business Administration (MBA)

June 2023 – June 2025

#### Dual Specialization: Information Technology & International Business

*Lucknow Institute of Technology, Lucknow*

### Bachelor of Computer Applications (BCA)

June 2019 – June 2022

*Swami Vivekanand Subharti University, Meerut*

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## CERTIFICATIONS

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- MTA-98-375 — Microsoft Technology Associate  
*(Microsoft Certified: HTML5 Application Development Fundamentals)* Dec 2016 – June 2017
- MySQL & PHP — Oracle Workforce Development Program  
*(MySQL & PHP) – Oracle Workforce Development Program* Dec 2016 – June 2017